



## VOLUNTEER STRUCTURE ROLES

### **Role: State Lead Ambassador 2020**

**Description:** The State Lead Ambassador is the top ACS CAN ambassador in a state. Working collaboratively with the ACS CAN state staff partner, the SLA helps set the goals and priorities for the ACT! Leads and other ACS CAN Ambassadors volunteering within the state. The primary legislative duty of the State Lead Ambassador is to build a strong working relationship with their two members of the US Senate, as well as being a visible statewide volunteer advocacy leader on all advocacy issues. They help recruit and identify ACT! Leads as well as their own replacement as State Lead. They are also expected to effectively motivate the ACT! Leads to accomplish the state's advocacy goals in legislative activity, recruiting, fund raising, and developing media opportunities. A State Lead should regularly report actions and help monitor the progress of the state's Ambassadors in the Ambassador Action Center (AAC).

**Qualification:** A State Lead Ambassador should have a good understanding of ACS CAN's mission and key legislative priorities, and the ability to lead, mentor, and appropriately recognize the achievements of other volunteers. Each State Lead Ambassador should sign a partnership agreement outlining their responsibilities in working with the local ACS CAN staff. Beginning January 2017, State Lead Ambassadors are limited to a two year term, which is renewable once by mutual agreement.

**Communications:** State Leads should be in regular contact with the state staff partners and their ACT! Leads. They should participate in the Monthly national ACS CAN Volunteer calls held the first Tuesday of every month, and share critical information from the calls with their ACT! Leads.

**Training:** New State Lead Ambassadors should be oriented to their role by the state staff partner as soon as they are recruited. Formal training for all State Leads by ACS CAN staff takes place at the annual State Lead Ambassador Summit in the spring, with additional training available during the ACS CAN Leadership & Lobby Day in the fall and national Ambassador Leadership on-boarding calls. State Leads may also be included in Direct Action Organizing trainings, or "fly-ins" lobbying as needed.